





# Considering taking your customer engagement to the next level?









OPTO4Contact revolutionizes the way in which customers engage with the enterprise. Never before has it been more important in the new hybrid world of work to be able to engage with customers using tools they feel most comfortable with, whether it be calling, SMS, Whatsappor social media.

Whether you have a contact center with 1,000 agents or you require certain departments to have additional features such as custom IVR, skills-based agent routing of voice, chat, email and supervisor functions, OPTO4Contact can deliver a solution that is fully customized within Microsoft Teams.

# Omni-Channel Customer Experience

OPTO4Contact ensures that your digital experience (DX), customer experience (CX) and agent/employee experience (EX) strategies are working together, seamlessly. No more silos!



### **OPTO4**CONTACT



Empowering your enterprise by optimizing the contact center

- " Improve productivity
- " Unified & familiar Microsoft Teams experience
- " Create and configure the customer journeys
- " Empower your agents to work from anywhere
- " Simple setup
- " Intelligent callback from any digital channel
- Secure, quick to deploy andeasy to use
- Completely customizable





In order to achieve this, SCB Global deliversa feature rich omni-channel workflow, incorporating advanced analytics and reporting under one single pane of glass withinMicrosoft Teams.

SCB Global understands the contact center and the importance of compliance especially around call recording. OPTO4Contact delivers compliant call recording PCI/MiFID II and enhanced security giving peace of mind to work from within Microsoft Teams.





## **OPTO4**CONTACT



**OPTO**4**Contact** unlocks powerful and intelligent contact center solutions inside Microsoft Teams

#### **Feature Highlights**

- " User-wise timezone
- Barge in / coaching / whisper Time
- " conditions based inbound
- Call routing
- " Real time queue & agent status

- DID management
- Dashboard
- Recording playback & download Real-time wallboard
- Voicemail & voice to email

#### How does it work?

OPTO4Contact is a feature rich cloud-based omni channel contact center that is natively integrated into Microsoft Teams.

**OPTO4**Contact delivers a simple agent experience with a single pane of glass for all applications including all leading CRMs which

means no more screen hopping or silos with everything flows perfectly from the single pane of glass experience ensuring excellent customer experience everytime.

## OPTO4CONTACT



**182** Countries global coverage

63

Countries with full stack

**10** Global super POPs

90+
Countries with two way voice

#### **Our Strengths**



Compliant call recording PCI / MiFID II



13+ years Microsoft voice solution experience





Customized Solutionsfor each individual enterprise

### **Supercharging your agents**

- Enable fair work distribution based on agent skill and availability.
- Maximize Microsoft investments.
- Keep a record of both written and spoken conversations.
- Understanding the caller.
- Interactive whiteboard.
- Analytics.

- Integrate with other applications such as CRM.
- Connect with your customers via theirpreferred channel of interaction.
- Global reach with flexible deployment options.
- Allows your agents to have interactive, standardized scripts to follow.
- Instantly shows performance of agent.
- Compliant call recording.





# Free trial for **OPTO**4Contact

**FREE 30-days trial (T&C Apply)** 

Keep your numbers and phone provider as they are or utilize SCB provided dummy numbers

No change to your phone system

Add one user at a time

**Tenant provisioning guide included** with the service

#### **Meet your SCB Global Team**



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